

Friday, September 16, 2016

1:00 Welcome and Opening Remarks

1:30-3:00 First Session

Chris Morrissey (Trinity Western University)

"The Tetrad: McLuhan's Semiotic Understanding of Analogy"

John O'Brien, S.J. (Regis College/Univ. of Toronto)

"Toward a Theology of Communications"

Daniel Clemens (Brock University)

"The Problems of Presence and Connection (in the new device paradigm)"

3:00-3:15 Break

3:15-4:45 Second Session

Rebekah Lamb (Our Lady Seat of Wisdom Academy)

"What I do is me: The Problem of Unselving in the Social Media Era"

Sr. Thomas More Stepnowski, O.P. (Aquinas College)

"The Formation of the Imagination: A Dominican Approach"

Lisa Holdsworth (The Catholic University of America)

"Social Media: Indicative or Representative Signs?"

5:00-6:00 **Claude Ryan Lecture on Catholic Social Thought by Dr. Eric McLuhan**

"Perception and Experience in Theology and Culture"

6:20-7:30 Cocktail

About the Keynote Speaker

Eric McLuhan received his BSc in Communication from Wisconsin State University in 1972 and his MA and PhD in English Literature from the University of Dallas in 1980 and 1982. An internationally-respected scholar of communications and media, he has over forty years' teaching experience in subjects including media and communication theory, and has taught at colleges and universities throughout Canada and the United States. He is co-author with Marshall McLuhan and Kathryn Hutchon, of *City as Classroom* (Irwin, 1977); with Marshall McLuhan, of *Laws of Media: The New*

Science (University of Toronto Press, 1988); and with Wayne Constantineau, of *The Human Equation* (Toronto: BPS Books, 2010). Eric McLuhan is the author of *The Role of Thunder in Finnegans Wake* (University of Toronto Press, 1997); *Electric Language: Understanding the Present* (Stoddart, 1998); *Theories of Communication* (New York: Peter Lang, 2010); and of *Sensus Communis, Synthesia and the Soul* (Toronto: BPS, 2015).

Saturday, September 17, 2016

9:00-10:30 First Session

Read Mercer Schuchardt (Wheaton College)

"Social Media and Human Languishing: Top Socio-logical Indicators of the Loss of the Human in the Digital Age."

Dylan Belton (The University of Notre Dame)

"Jacques Ellul on the Emergence of the Consumer and the Adaptive-Self"

Christina Crook (Author of *The Joy of Missing Out*)

"Why 'Human is Good'"

10:30-10:45 Coffee/Tea break

10:45-12:00 Second Session

Alec Arnold (Saint Louis University)

"Social Media and Priestly Mediation"

Rev. Peter Nguyen, S.J. (Creighton University)

"The Recovery of a Contemplative Imagination: Memory and Empathy."

12:00-1:00 Lunch break

1:00-2:30 Third Session

Jennifer Guyver (McGill University)

"Misère et Grandeur: Social Media and the Ethic of Authenticity"

Chris Kennedy (Duke University)

"Is Electronic Disobedience Civil? On the Problem of Incivility by Design"

Rev. Paul Anyidoho (Concordia University)

"Digital Technology and Virtual Environment"

2:30-3:30 Group Discussion/Closing Remarks

3:30 Adjournment